ASSOCIAZIONE ARTE CONTINUA

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Associazione Arte Continua, Altay Scientific, Depart Foundation, Arthub have joined forces for the first time to support the Adream educational programmes in China. ARTxWINE=WATER has become ARTxWINE=ADREAM.

At the Ritz Carlton Hotel in Shanghai on September 8 (6pm) there will be a sale of signed editions together with a charity auction during which Christie's will present works by Chen Wenji, Chen Zhen, Antony Gormley, Carsten Höller, Ji Dachun, Liu Jianhua, Mu Boyan, Kiki Smith, Yan Lei. This will be followed by a gala dinner costing € 600 a head. The proceeds will be donated entirely to the foundation, and will not be used to cover the expenses of organizing the event.

ARTxWINE=ADREAM stems from the ARTxWINE=WATER project, through which the Associazione Arte Continua has addressed, since 2003, problems relating to water supply in the most disadvantaged areas of the world through contemporary art.

When we launched the ARTxWINE=WATER campaign we wanted to draw attention to how important it is that the contemporary art world should also actively contribute to improving people's lives in relation to essential things such as art (for us), water, and, as in this case in Shanghai, the education of young generations.

The project marks a new phase of commitment and alliance between the international art community and local associations. And so, after having contributed to and supported numerous interventions to assist public bodies in Brazil, Palestine, India, Senegal, Israel, Mozambique and Ghana, Art Continua has decided for this presentation to change the name of the project and to support the ADREAM association and its educational programmes. The name, then, is ARTxWINE=ADREAM, because life, like water, must also be supported by art. The fundraising evening will also be the occasion for the sale of cases of wine with artists' labels comprising the ARTxWINE=WATER deal, together with poster and portfolio formats of the same labels. These are all numbered and signed by the artists who, since 2003, have adhered to our mission: Lothar Baumgarten, Michelangelo Pistoletto, Roni Horn, Cildo Meireles, Gilberto Zorio and Richard Hamilton, who designed labels for bottles of fine wine produced by the Castello di Ama, Panizzi, Cesani, Castello di Banfi, Avignonesi, and Il Poggione wineries.

For further information, contact Kening Hua kening.hua@gmail.com or Giulia Contri giulia@arteallarte.org

To sign up for the dinner, please send an email to kening.hua@gmail.com

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